

**Contact** Affiliate Manager:  
Daria Kramarenko  
E-mail: [affiliate@anastasiadate.com](mailto:affiliate@anastasiadate.com)  
Web: [www.anastasiasaffiliate.com](http://www.anastasiasaffiliate.com)

## **Asia Becomes Latest Gold Mine for International Dating**

### **Anastasia Taps Lucrative Trend with Springtime Affiliate Offer**

**March 02, 2011** – As Western dotcom investors increase activity in the cash cow of online dating it is the Asian market that offers huge potential with consumers searching for love in leaps and bounds. The desire to find a partner through the internet is booming in Asia with a recent estimate from think-tank iResearch that Chinese users of dating will soon hit the 140 million mark. To tap into this flourishing trend, affiliate program provider Anastasia has just launched a lucrative offer to reward partners for their hard work advertising its popular portal AsianBeauties.com.

Dedicated affiliates worldwide will be able to generate even higher traffic over the period of 1 March to 31 May 2011 when they can automatically double all commission earned on first orders they produce. This rewarding deal applies to all members of Anastasia's Affiliate who receive a total of 100 or more first orders from their promotional attempts over the three month campaign. The chance to profit twofold is just one of many money-spinning opportunities available within the popular advertising program.

The springtime bonanza is a great entry point for affiliates into the bountiful niche of international dating. A mounting number of single men now searches for love in the Far East on specialist sites such as AsianBeauties.com which dovetails perfectly with the burgeoning tourist trade throughout China, Thailand and the Philippines. Traditionally known for success in Eastern Europe, global matchmaking has spread into South America and more recently Asia.

AsianBeauties.com cooperates with more than 130 agencies across Asia with scores of ladies active onsite looking for their perfect match. Every month upwards of thousands new clients enjoy professional dating services like Email Correspondence, Live Chat, Virtual Gifts and more. Partners can benefit by driving traffic to AsianBeauties in association with Anastasia's Affiliate Program, the highly efficient marketing division of the venture.

The springtime earner is a fine recipe for internet affiliate marketers everywhere and certain to drive even higher traffic towards the coveted Asian market.

#### **ABOUT ANASTASIA**

Founded in 1993, Anastasia is the industry's leading International Introduction and Romance Tour Company bringing single men together with women from Russia & CIS, Asia, Latin America and Africa for dating and marriage. Anastasia's Family of sites includes AnastasiaDate.com, AmoLatina.com, AsianBeauties.com and AfricaBeauties which together count over 150 million online visitors yearly and over 2.5 million letters exchanged onsite daily. Anastasia has been featured in a range of quality newspapers, magazines, blogs, online publications and TV shows and documentaries seen across the world. To learn more about Anastasia please visit [www.anastasiasaffiliate.com](http://www.anastasiasaffiliate.com)